



# A Forgotten Consumer

# Children and material culture in 19<sup>th</sup> Century South-East and Central Europe

11<sup>th</sup>–12<sup>th</sup> July 2019
International workshop
New Europe College–Institute for Advanced Study
Str. Plantelor no. 21
Bucharest
<a href="http://luxfass.nec.ro">http://luxfass.nec.ro</a>



### Participants:

Alicia BASSO BOCCABELLA, Giulia CALVI, Annette CREMER, Luminița DUMĂNESCU, Małgorzata GRABCZEWSKA, Aude Le GUENNEC, Jane HAMLETT, Evgenia KERMELI, Cătălina MIHALACHE, Mária PAKUCS, Nicoleta ROMAN Elmira VASSILEVA, Constanța VINTILĂ-GHIŢULESCU, Fruma ZACHS

## Convener: Nicoleta ROMAN

The workshop is organized in the frame of the European Research Council Consolidator Grant no. 646489 Luxury, Fashion and Social Status in Early Modern South-Eastern Europe (LuxFaSS), hosted by the New Europe College – Institute for Advanced Study, Bucharest

## THURSDAY, July 11th

#### 15:00–15:30 Opening remarks

#### 15:30–16:30 Keynote lecture

Chair: Constanța VINTILĂ-GHIȚULESCU ("Nicolae Iorga" Institute of History & New Europe College, Bucharest)

Annette CREMER (University of Giessen)

Objects of Childhood in the Holy Roman Empire (18<sup>th</sup>–19<sup>th</sup> Century)

#### 16:30-16:45 Coffee break

## 16:45–17:30 I. The price of consumption

Chair & discussant: Mária PAKUCS ("Nicolae lorga" Institute of History & New Europe College, Bucharest)

Evgenia KERMELI (Hacettepe University–Institute of Turkish Studies, Ankara)

Imperial Children and Material Culture: Circumcision Gifts in the Ottoman Empire

Nicoleta ROMAN ("Nicolae Iorga" Institute of History & New Europe College, Bucharest)

European trends, local ambitions. Children and material culture in late 18<sup>th</sup>—early 19<sup>th</sup> century

Romanian middle-class families

## FRIDAY, July 12th

## 10:30-11:30 Keynote lecture

Chair: Giulia CALVI (University of Siena & New Europe College)

Jane HAMLETT (Royal Holloway–University of London)
The Material Worlds of Middle-Class Children in Victorian and Edwardian England

#### 11:30-11:45 Coffee break

## 11:45-12:35 II. Children & style

Chair & discussant: Giulia CALVI (University of Siena & New Europe College)

Aude Le GUENNEC (School of Textiles and Design—Heriot-Watt University, Edinburgh) When West meets East: Exploring the world through clothing and style – towards an educative and socialising journey for children in 19<sup>th</sup> century Western Bourgeoisie

## Fruma ZACHS (University of Haifa)

Between Istanbul, Beirut and Cairo: Children's Fashion as a Mirror of Social Change in the Ottoman Empire

#### 12:35-14:30 Lunch break

#### 14:30–15:20 III. Children's fashion and education through toys

Chair & discussant: Aude LE GUENNEC (School of Textiles and Design–Heriot-Watt University, Edinburgh)

Alicia BASSO BOCCABELLA (Sorbonne University, Paris)

Huret Doll and its trousseau: another way to understand the children's fashion in the second half of the  $19^{th}$  century

Cătălina MIHALACHE ("A.D.Xenopol" Institute of History, Iași)

Toys – between the ludic and the pedagogical perspective

## 15:20-15:30 Coffee break

## 15:30-16:30 IV. Advertising & Propaganda

Chair & discussant: Fruma ZACHS (University of Haifa)

Luminița DUMĂNESCU (Centre for Population Studies—Babeș-Bolyai University, Cluj-Napoca) "Don't buy toys, invent them!" Romanian newspapers and the idea of consumerism for children in Habsburg Transylvania

Elmira VASSILEVA (Institute for Balkan Studies–Bulgarian Academy of Sciences, Sofia)

American Protestant Propaganda among the 19<sup>th</sup> Century Bulgarians and the Diffusion of Modern Ideas for Child-Rearing and Education

Małgorzata Maria GRABCZEWSKA (Royal Łazienski Museum & University of Gdańsk) Consuming patriotism. Child and independence propaganda in the 19<sup>th</sup> century Poland

## **Concluding remarks**