



VIRTUAL CONFERENCE *'Women's Tailored Clothes across Britain, Ireland, Europe and the Americas, 1750-1920.'*

September 18th and 25th 2021.

The Research Interest Group *'Tailoring for Women 1750 – 1930'* is based at the University of Brighton, UK and at ACORSO - *Apparences, Corps et Société* c/o EA 7468 TEMPORA, University of Rennes 2, France and c/o Prof. Emerita Lou Taylor, School of Humanities, University of Brighton, UK.

This RIG conference, organised by Dr Suzanne Rowland, Visiting Research Fellow, University of Brighton, will explore developments in the national and global intersections of the design, manufacture, trade, consumption and cultural significances of couture, bespoke, made -to-measure, ready-made and second -hand tailored clothing for women 1750-1920.

If you are having trouble joining us, please contact George Sykes, Conference Digital Organiser [G.Sykes@brighton.ac.uk]

Please note that all times given for sessions are in British Summer Time BST.

DAY 1, September 18th, 2021: 10.30am-4.15pm BST
'Tailored clothes for women in Ireland-1750-1920 in the context of Irish social history.'

PROGRAMME

10.30 -10.40 WELCOME: Dr Suzanne Rowland, Conference Organiser, Visiting Research Fellow, Centre for Design History, University of Brighton and Lou Taylor, Prof. Emerita, School of Humanities, University of Brighton.

SESSION 1. Designing and Making Tailored Clothes for Women in Ireland
1880-1920

CHAIR: Dr Hannah Rumball, Member of RIG Steering Committee.

10.40 - 11.00 Film Presentation of tailored dress in the collection of the Ulster Folk and Transport Museum, National Museums, Northern Ireland, by Valerie Wilson, Costume and Textiles Curator, *Dress and Textiles at the Ulster Folk Museum (NMNI), a brief overview from curator Valerie Wilson.*

11.00-11.05 QUESTIONS

11.05 – 11.25 EMMA KELLY Design History and Material Culture MA at National College of Art and Design, Dublin. *Grafton Tailoring: Slyne and Co, Dublin, 1885 to 1920.*

11.25- 11.45 Dr ORLA FITZPATRICK, National Museum of Ireland, Dublin. *Honoria' outfit: an exploration of tailoring and taste in 1880s Ireland, made in the tailoring department of the firm of John Fitzgibbon, Castlerea, County Roscommon.*

11.45 – 11.55 QUESTIONS

5 MINUTE BREAK

SESSION 2. Tailored Style for Women in Ireland

CHAIR: Dr Suzanne Rowland, Member of RIG Steering Committee.

12.00 – 12.20 ELIZA MCKEE. Doctoral Candidate, Queen's University, Belfast: *The production of tailored clothes for women in Edwardian Ireland evidenced in The Irish draper, tailor and outfitter, 1904-1914.*

12.20 - 12.40 VALERIE WILSON. Costume and Textiles Curator at the Ulster Folk and Transport Museum, NI: *Quality Streets: the modes and marketing of women's tailored fashions in Ulster 1880 -1920.*

12.40 – 12.50 QUESTIONS

12.50 -1.30 LUNCH BREAK

1.30 – 1.50

CHARLOTTE MCREYNOLDS, Curator of Art, National Museums NI. *Rebuilding the costume collection at the Ulster Museum, National Museums, Northern Ireland, Belfast, after it was destroyed by bomb blast in November 1976, with examples from the post 1976 collection.*

1.50 – 2.00 QUESTIONS

5 MINUTE BREAK

SESSION 3. The Flapper in Ireland and England

CHAIR: Dr Marie McLoughlin, Member of RIG Steering Committee.

2.05 -2.25 RACHEL SAYERS, Independent Scholar, *The Flapper has charm, good looks, good clothes, intellect and a healthy point of view.’ Tailored Costume and the First Flutterings of the Irish Flapper, 1920.*

2.25 -2.45 Dr JENNY RICHARDSON, Lecturer University of Middlesex and UCA, *‘An eligible flapper in a brown suit’: presentations of the flapper, gender and tailoring during the First World War.*

2.45 - 2.55 QUESTIONS

5 MINUTE BREAK

SESSION 4. The Porous Boundaries of the Atlantic and the Channel - Tailoring for Women out of and into Ireland.

CHAIR: Member of RIG Steering Committee tbc

3.00 - 3.20 Dr SARAH JOHNSON, Independent Scholar, USA. *A.T. Stewart’s Textile Mills & Women’s Tailored Clothing.*

3.20 - 3.40 Dr HANNAH RUMBALL, Senior Lecturer, University of Brighton. *The Ladies Ulster in the 1870s and 1880s: From “Eccentric-looking” to “a beau ideal ladies coat.”*

3.40 - 3.50 QUESTIONS

3.50 - 4.15 GENERAL DEBATE ON THE DAY’S PAPERS. CHAIR. Prof. Lou Taylor

4.15 CLOSING REMARKS. Dr Suzanne Rowland

DAY 2, September 25th, 2021. 10.15am - 4.20pm BST

'The Transnational Diffusion of Women's Tailoring style across Europe and the Americas, 1750-1920.'

PROGRAMME

10.15-10.20 WELCOME to DAY 2: Dr Suzanne Rowland, Conference Organiser, Visiting Research Fellow, Centre for Design History, University of Brighton.

SESSION 1. 18th Century to 20th Century Tailoring for Women

CHAIR: Prof. Lou Taylor, Member of RIG Steering Committee

10.20 -10.40 JESS BANNER. Doctoral Candidate at the University of Ottawa, Canada.
Tailored for the Eighteenth-Century Stage: Exploring the Role of Second-Hand Garments in the Costume Repertoires of the London Patent Theatres.

10.40 – 11.00 JULIA CZACHS. MA Researcher University of Vienna and Dr WALTRAUD SCHÜTZ, Austrian Academy of Sciences. *Agency through fashion. Aristocratic women as consumers in the Vienna Biedermeier period.*

11.00 - 11.10 QUESTIONS

5 MINUTE BREAK

SESSION 2. Developments in Ready-Made Tailoring for Women in Britain 1860-1910.

CHAIR: Dr Suzanne Rowland, Member of RIG Steering Committee

11.15 – 11.35 ABIGAIL JUBB, RECORDED PRESENTATION. Wolfson Foundation Scholar and Doctoral Candidate University of York, *Tailored for Middle-class Consumption: The Department Store's 'Tailor-made' costume and concept in early twentieth-century Britain*

11.35 -11.55 Dr CLARE ROSE. *Multiple retailers selling women's tailoring 1860-85: competition and comparison.*

11.55- 12.15 MARY CHARLTON, LOU TAYLOR and JANE WILSON, University of Brighton. *East End -1888: Booth and Webb - examining the development of tailoring by and for women in the East End of London.*

12.15 - 12.20 QUESTIONS

12.20 - 1.00pm LUNCH BREAK

SESSION 3: Tailored Sportswear for Women

CHAIR: Dr Fiona Anderson, Member of RIG Steering Committee

1.00 -1.20 SHELLEY TOBIN, Curator of Costume, Killerton House, Devon, UK National Trust, Assistant Curator in textiles and dress at the Royal Albert Memorial Museum, Exeter.

Complementary Collections: the potential for research and interpretation of side-saddle habits in Devon collections.

1.20-1.40 DIANE MAGLIO, Master Faculty, Berkeley College, New York, Fashion Dept.

Flattery, Resemblance and Friendship: Women's Man-Tailored Sportswear 1885-1919.

1.40 - 2.00 Dr FIONA SKILLEN, Senior Lecturer, and **LAUREN BEATTY**, Doctoral Candidate, Glasgow Caledonian University. *Sporting tailors have recently been giving attention to special garments for ladies on the links': Women's golf clothing 1890-1930.*

2.00-2.10 QUESTIONS

5 MINUTE BREAK

SESSION 4: Etiquettes and Social Attitudes to Women in Tailored Dress 1900-1920.

CHAIR: Waleria Dogorova, Member of RIG Steering Committee

2.15 -2.35 Prof. CLÁUDIA DE OLIVEIRA, Dept of History of Art, Federal University of Rio de Janeiro, Brazil and **Prof. MARIA CRISTINA VOLPI**, School of Fine Arts, Federal University of Rio de Janeiro, Brazil. *Irony and "Difference": connotations of female tailoring in the images of Brazilian women in the 1910s.*

2.35 - 2.55 AZEDEH MONZAVI, PhD Student, Ryerson University, Canada. *Hats and Accessories worn with Women's Tailored Clothes in Late 19th Century Canada: A Content Analysis of the 1896 Issue of the Delineator Magazine and the Eaton's Catalog.*

2.55-3.15 CYNTHIA COOPER, Head of Collections and Research and Curator of Dress, Fashion and Textiles, McCord Museum, Montreal, Canada. *What Lurks within the Label: The Case of J.J. Milloy, Montreal Fashionable Tailor.*

3.15- 3.25 QUESTIONS

5 MINUTE BREAK

SESSION 5: 3.30-4.00. FIVE LIGHTNING OBJECT PRESENTATIONS: Couture tailoring for Women in London, Paris, New York, Vienna: 1869-1925.

3.30: Introduction by Dr Sarah Johnson, Member of RIG Steering Committee.

3.35. Dr Marie McLoughlin. *Royal Yachts, English Tailors and French Couture. The yachting suits of Empress Eugenie and Princess Alexandra.*

3.40. E-J Scott : *Hilda Pennington-Mellor's pink Worth Jacket 1889-1891.*

3.45. Prof. Lou Taylor, with the help of Meghan Martinelli, Asst. Curator at Hillwood House Estate, Washington, DC, USA, the home of Mrs `Marjorie Merriweather Post; Michaela Lindiger, Curator, National Museum, Vienna and Waleria Dogorova, University of Bonn, *Tailored suit c.1915 by Gustave Pollack and Brüder, Vienna, worn by Marjorie Merriweather Post.*

3.50. Dr Suzanne Rowland. *Copying Couture Blouses: from Lanvin to Debenham & Freebody.*

3.55. Waleria Dogorova, PhD candidate, University of Bonn, *Coat or Costume by Boué Soeurs, Paris 1920-25.*

3.55- 4.00 Dr Sarah Johnson, closing remarks for session 5.

4.00 - 4.15 CONCLUDING GENERAL DEBATE ON DAY 1 AND DAY 2: Who influenced who in terms of design diffusion? Chair: Prof. Lou Taylor

4.15 – 4.20 CLOSING THANKS Dr Suzanne Rowland.