IN2FROCC Cross and inter-disciplinary research for new perspectives on children and their clothes

Steering Committee

Aude Le Guennec Clare Rose Laetitia Barbu Anne-Charlotte Hartmann-Bragard Nicoleta Roman Petko Khristov

Activity Report year 2021-2022

In2FROCC -

International and Interdisciplinary Network for research on Children and Clothing

- Created in January 2021, IN2FROCC gathers historians, anthropologists, sociologists, ethnologists, museum curators, childhood practitioners, designers and the Design industry, in an investigation into children and clothing across the globe, time and social ecosystems.
- The network is involved in research and networking activities, as well as publications conveying a variety of innovative childcentred and clothes related projects, renewing the approach of child's heritage, education and children's inclusion in the design of their clothing environment.
- A website and a forum facilitate the discussions between members of the network: <u>https://acorso.org/en/childhood-and-clothing/</u>. Supported by wider communication on social media.
- In2FROCC became a member of Designing for Children's Rights (D4CR), whose aims are to frame children's material culture ethically.
- A network of 34 members across 10 countries, supported by ACORSO.





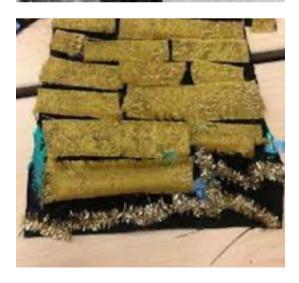
Networking activities – Researching and interpreting children's clothing heritage

"Object of the month": this series of workshops held via social media have enabled IN2FROCC to navigate the conundrum of investigating 3-D objects virtually during the pandemic. These aim to address the following question: what can be learned about past childhood from research on archives of historic garments and documents?

4 sessions between September 2021 and August 2022 (launched on the Facebook account of ACORSO / In2FROCC and echoed on the forum of the website)

Presentations by: Clare Rose, Nicola Miles, Petko Khristov, Anne-Charlotte Hartman-Bragard, and the interactions of IN2FROCC members.

https://acorso.org/en/childhood-and-clothing/



Child-centred perspectives on clothing – Tell me

 "Tell me": child-led project. Invites children to engage with other cultures via their clothes and dress codes. Organised under the umbrella of Designing for Children's Rights, this pilot project will develop further, and currently involves children in China, France and the UK.

Online exhibition:

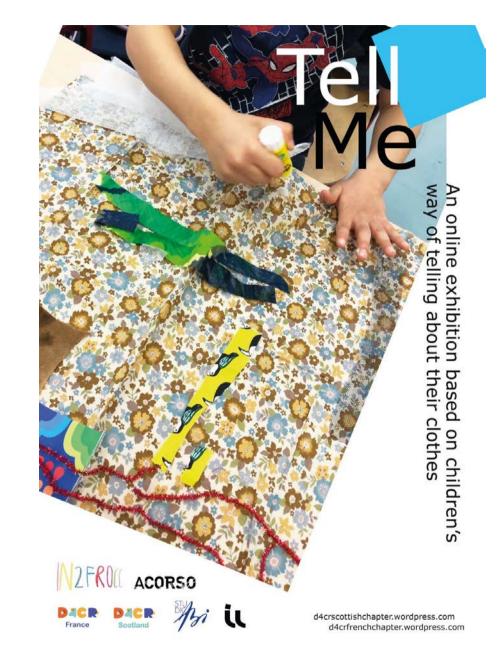
https://d4crscottishchapter.wordpress.com/gallery/

Session 1: Scotland / France: January – March 2021

Session 2: China / France: October – December 2022 (ongoing)

"Tell me" is supported by the Research award of ACORSO

Anne-Charlotte Hartmann-Bragard, Laetitia Barbu, Aude Le Guennec, Xian Li





Research coordinated by Aude Le Guennec and Nicolas Coutant, French National Museum of Education (Munae, Rouen).

Aims: an interdisciplinary European project aiming to research the educative and socialising role of clothing and dress codes in the school environment, in partnership with heritage institutions, childhood practitioners, designers and children.

Outputs:

Edited book, June 2023

Exhibition, June 2023 – March 2024.

Learning programme.

Publications

- Le Guennec, Aude (2022) **Playing Through Clothes:** Clothes as a creative tool in the school environment, an explorative approach of the role of clothing in the public primary education, in contemporary Northern Europe. *BUKS Journal of Child and Youth Cultures*, 66. ISSN Online: 2446-0648.
- Le Guennec, Aude, Nygren, Maija, Rose, Clare, Barbu, Laetitia, Hartmann-Bragard, Anne-Charlotte and Sekhon-Dhilon, Yasmin (2022) **Towards an informed, participative and sustainable approach of children's fashion and clothing**: IN2FROCC in action. In: Sam Frankel (ed.) *Establishing Child Centred Practice in a changing world*. Emerald Publishing.
- Nicoleta Roman (ed.) (2022). Children, Youth, Material Culture, and Clothing in the Eighteenth and Nineteenth Centuries. Southeastern Europe and Beyond: Discourses, Practices, and Imperial Connections, History of Childhood and Youth, 15:2.
 Project MUSE - The Journal of the History of Childhood and Youth-Volume 15, Number 2, Spring 2022 (jhu.edu)
- Le Guennec, Aude (2022). **"Heritage and contemporary children's fashion**: case study the rebranding of Jacadi Paris (2006-2010)", in Cantista, I. and Delille, D. (eds), *Fashion and Heritage*, Palgrave. Forthcoming.
- Le Guennec, Aude (2023). L'habit fait-il le genre de l'écolier ? La question de la mode genrée à l'épreuve de l'institution scolaire dans la France de la deuxième moitié du XXe siècle à nos jours. In Castagnet-Lars, V. (ed.), L'habit ne fait pas l'élève, Septentrion, Toulouse. Forthcoming.
- Le Guennec, Aude, Coutant, Nicolas (eds) (2023), S'habiller pour l'école, Canopé, Rouen, 2023. Forthcoming.
- Rose, Clare, Le Guennec, Aude (2023). Children, clothing heritage and European museums: from marginalisation to participative interpretation in French and British Museums. In Bosc, A., Monjaret, A., La mode, un patrimoine incarné, In Situ, 2023. Forthcoming.

Publications In-Situ: reflecting on the collections of the Young V&A the National Trust and the Musée de la mode de Cholet (France)

Place-related collections:

 A boy's jumper in machine-knitted wool, Britain, c1910. Probably worn by either William Straw (born 1898) or Walter Straw (born 1899), residents of Mr Straw's House, Bilston, Nottinghamshire, England. This type of everyday garment is rarely preserved in museums.

Object Number 748608, Mr Straw's House © National Trust / John William Brown.





Design-led collections:

• A girl's 'disposable' dress and headscarf made from non-woven, non-washable cellulose sheet with screen-printed pattern, 'Dispo Kid', London, 1967. Some large retailers refused to stock these garments because they were dangerously inflammable. Designed by Diane Meyersohn; presented to the V&A by the designer. Object Number MISC.23&A-1988, Young V&A, © Victoria & Albert Museum.

Funding applications

In2FROCC has partnered in the following funding applications:

- RSE Saltire Facilitation Network Award, In2FROCC, 20000£
- British Council, International Collaboration Grant, 66000£

In-(Kn)it - Children's education to sustainable fashion and circular economy via augmented and virtual reality.

With Universidad Jorge Tadeo Lozano, Bogota, Colombia / University Abertay Dundee / Heriot-Watt University / Almaborealis / Ark-ellia Design

• British Council – UK-Korea creative commission. 44000£

AReverse - Mitigating fashion's adverse environmental impact through co-design practices with young people, via Augmented reality

• Ministere de la Culture (France), Fonds Generation Belle Saison, 46000€

HABITUS - un project centré sur l'interprétation par les enfants de leur environnement, par le biais de la création de mode.

Although unsuccessful, these projects were praised for their innovative approaches and references.

• ACORSO project funding, 2000€ - September 2022.

IN2FROCC: networking in action

- Beyond the partnership with museums (Munae, YV&A, Musee du Textile et de la Mode de Cholet etc.), IN2FROCC relies on very strong creative and industry partners who are demonstrating and fostering the creative and educative impact of clothes for children (Studio Abi, Ark-ellia Design, AlmaBorealis), and have joined our network.
- Designing for Children's Rights: creation of two local chapters in France and in Scotland to support practice-led research, outreach and networking on Children and clothing. <u>http://designingforchildrensrights.org/</u>
- Equipping Kids, Sam Frankel, Western University, Canada. https://www.equippingkids.org/
- BIN-Norden, Nordic child culture research, <u>https://bin-norden.org/english</u>



Through these activities,

IN2FROCC aims to address these questions:

- What can children learn from clothing? How can we, researchers and practitioners, engage with children to foster a reciprocal learning on children's clothing heritage and material culture. How can the interpretation of material history with and by children provide a sense of both the reality and the 'Otherness' of the past?
- Envisaging a better representation of children in museums collections is essential, as well as fostering children's engagement with and interpretation of museums collections to envisage their social role and cultural agency.
- Influencing policy makers for a more inclusive and participative design for and with children, involving intergenerational co-creation and children's voice.

This shapes the next steps of our research agenda.

To be planned: online plenary with all members of IN2FROCC to ideate new research and collaborative projects and funding applications. Meanwhile, members are welcome to contact the steering committee with proposals (publications, research projects, funding opportunities, partnerships etc.)

Get in touch: a.LeGuennec@gsa.ac.uk

https://acorso.org/en/childhood-and-clothing/

#in2frocc #tellme
https://d4crscottishchapter.wordpress.com/gallery/
https://www.facebook.com/groups/in2frocc

Violeta, 2013.